



CLAIRE BRADSHAW
ASSOCIATES

EMCC Senior Practitioner Coaching and Mentoring Programme with ILM Level 7

Our dual accredited training programme for experienced Coaches and Mentors, HR and Organisational Development Professionals and Executive and Senior Leaders

Introduction

Coaching has an amazing impact on our ability to communicate, to lead, influence, support and enable. It teaches us so much about ourselves and helps increase confidence, performance and well-being.

Perhaps you are a manager or Human Resources / Organisation Development professional wishing to build on your existing coaching skills and develop your expertise and credibility. Or maybe you're a leader wishing to enhance your leadership practice or a professional coach or mentor looking to accredit your experience or looking to establish or develop a coaching business.

Benefits for you

Our Advanced programme is accredited by the EMCC European Quality Award (EQA) at Senior Practitioner Level, and we are proud to be one of the select few organisations which hold this accreditation in the UK. This says to your clients or your organisation that you are practicing coaching ethically, professionally and at a level that has been assessed and verified to meet the competence standards in the EMCC Competence Framework at Senior Practitioner Level and that the skills and experience you are gaining are of excellent quality.

Our unique programme offers you the opportunity to gain dual accreditation. On successful completion of the programme, you will receive an ILM Level 7 Certificate for Executive and Senior Level Coaches. You will also be able to obtain the European Individual Award (EIA) with the European Mentoring Coaching Council (EMCC). This will either be at Senior Practitioner Level once you have accumulated the sufficient number of hours of coaching practice. In our pre-course conversation

where we discuss your aims for the course and your prior experience, we can chat with you about this and agree the best route forward for you. You will:

- Know how to review and build the context, strategy, culture and processes for coaching and mentoring at a strategic level
- Deepen your awareness of self and others and cultivate a presence which best serves the needs of your clients
- Utilise skillfully a range of coaching and mentoring approaches and models
- Gain experience of planning, delivering and evaluating coaching and be coached by course delegates around topics of meaning to you

Entry criteria

You will have some experience of coaching and mentoring, as a coach working 1-1 with clients. This may include an ILM Level 5 qualification. If you have been coaching as a leader without formal training, we can offer you a 'top up' short course so you can really make the most of the Advanced programme of learning. To gain the EMCC Senior Practitioner Accreditation, you will be expected to demonstrate significant coaching experience which can be applied retrospectively. If you are unsure whether your experience will enable you to gain the most from the learning, let's have a conversation.



Our hybrid training begins in the Autumn of 2025

Workshop dates

Online dates (all 9.30am – 1pm)

- October 21st and 22nd 2025
- November 4th and 5th 2025
- December 2nd and 3rd 2025
- January 13th and 20th 2026
- February 3rd and 4th 2026

In-person dates (both 9am – 5pm)

- March 19th and 20th 2026 (location to be confirmed e.g. Manchester, Peak District or similar)

The two in-person days will include our unique 'coaching outdoors' module and the opportunity to coach in-person as well as online.

Following this phase of the learning, you will join us for 6 months of membership of the Consciously Connected Coaching Collective, with 6 x 90 minute focused learning sessions online, 6 x peer discussion groups and 2 x coaching book clubs. You will also be expected to undertake co-coaching with your cohort on the programme.

Course content

The induction to the programme gives you an opportunity to understand more about how it works (its structure, assessment and support) and space to get to know other participants and to ask questions. During the programme, we will cover a range of topics to enhance and deepen your coaching skills including:

- Self-awareness and 'self as instrument'
- Reflective practice and supervision
- Contracting
- Coaching outdoors
- Neurodiversity coaching
- Nancy Kline's Thinking Environment
- Language and metaphor in coaching
- Mindfulness for coaches
- Clean space
- NLP and coaching

Throughout the programme, you will have the opportunity to coach, be coached, observe coaching and receive feedback.

Assessment

There are 3 assignments required for the ILM Certificate qualification:

1. 'Understanding the context of coaching and mentoring in a strategic business environment' enables you to critically review the role and contribution of coaching and mentoring at a senior level.
2. 'Reviewing own ability as a management coach or mentor' will give you the tools and techniques to review and improve your practise
3. Demonstrate your ability to plan, deliver and review at least 20 hours of coaching and mentoring with senior leaders.

You are required to maintain a log of your coaching hours, supervision, reflective practice and CPD to gain your EMCC Senior Practitioner accreditation.

There is a requirement for you to undertake self-directed learning including reading, reflection and the creation of your own coaching resources.

Support

It's important to us that you feel supported to undertake what's required for the course. We'll create a learning agreement together for up to 12 months after the taught element is complete. Online group tutorials will provide you with help to complete assignments and there will be opportunities throughout to ask questions and gain feedback. We'll encourage you to work with a 'buddy' from the course to support, motivate and challenge. Groups who learn coaching together stay together, or that's our experience.

We encourage everyone who works with us to support each other within and outside our taught learning environment. Gathering and supporting cohorts of coaches learning together is what helps us achieve high levels of success!





What people say

"Claire's facilitation and coaching abilities are exceptional. She also has a unique talent for inclusive teaching, creating a perfect balance of pace and engagement. Being in Claire's company is consistently inspiring and enjoyable, regardless of the context!" - Claire Bown, The Thinking Museum

"Claire has a peaceful and calming presence, a whole load of wisdom to share, and responds in the moment to the needs of the group in front of her. And it sets the perfect environment for learning, experimenting, practicing, and reflecting." - Deborah Bulcock, Executive Coach

Why choose us?

- Our facilitators bring the curiosity, compassion and energy you'd expect of a good coach to everything they do – to every learning session, supervision group and 1-1 conversation.
- All sessions are interactive, thought provoking and practical – we are great believers in learning from experience which is underpinned by a good theoretical base.
- We're proud of the support we offer for learners both during and after our programmes and you'll have peace of mind knowing that you are supported by experienced coaches and a qualified coach supervisor throughout. This will help you grow and develop without feeling overwhelmed.
- All our programmes include high quality learning resources.
- We have a wealth of experience of coaching in a wide range of contexts – including the NHS, senior civil service, businesses and the voluntary sector. We are a values-led team and providing social value is important to us. We are involved in initiatives to promote inclusion including volunteering with the wonderful Queen Bee Coaching.
- As practitioners, we frequently coach outdoors and include this unique learning within our qualification.
- We know that the learning doesn't stop when the course finishes. We offer 6 months free access to The Consciously Connected Coaching Collective, including a workshop on how to create and run a successful coaching business.

Investment

- Early Bird for individuals and small organisations (fewer than 3 employees): £3200 + VAT
- Early Bird for organisations of more than 3 employees: £3550 + VAT
- Standard Rate for individuals and small organisations (fewer than 3 employees): £3800 + VAT
- Standard Rate for organisations of more than 3 employees: £4150 + VAT



Contact Us

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Click the link to the left to hear what others say about what it's like to train with us.